

PRESS RELEASE

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Peepoo selected to be part of the exhibition 100 most important innovations of all time.

In a recent poll conducted on behalf of the Swedish National Museum of Science and Technology Swedish citizens were asked to select the 100 most important innovations of all time. These innovations are now scheduled to be exhibited at the National Museum of Science and Technology in Stockholm for the next three to five years. Above the 100 innovations, Peepoo has been selected to be part of the exhibition.

In a recent poll conducted on behalf of the Swedish National Museum of Science and Technology Swedish citizens were asked to select the 100 most important innovations of all time. Through statistically significant studies, adults and sixth grade pupils throughout Sweden, selected the top innovations. These innovations are now scheduled to be exhibited at the National Museum of Science and Technology in Stockholm for the next three to five years. Above these selected innovations, Peepoo has been chosen by the museum to be part of the exhibition. Peepoo is a personal, single-use, self-sanitising, fully biodegradable toilet that prevents faeces from contaminating the immediate area as well as the surrounding ecosystem. After use, Peepoo turns into valuable fertiliser that can improve livelihoods and increase food security.

Today, more than 2.6 billion people lack access to basic sanitation. At this moment, 40% of the world's population lack access to even the simplest latrine. The lack of sanitation creates tremendous problems worldwide including environmental pollution, great social problems and unsafe surroundings, as well as greatly increasing the outbreak of lethal epidemic diseases such as cholera. In areas where even the most basic sanitation is lacking, women and children are most affected, and with their needs in mind, Peepoo was developed in 2005 by Professor Anders Wilhelmson of the Royal Institute of Technology in Stockholm, Sweden.

The innovations will be displayed in a 2,000 square-foot exhibition. It will be the largest exhibition the National Museum of Science and Technology has ever produced, and will visualise the innovations in a number of new and exciting ways.

More than half of the visitors at the National Museum of Science and Technology are children. Therefore, Peepoople has chosen to display Peepoo from the perspective of school children and teachers. Today, Peepoo is used in 22 schools in the Kibera slum in Nairobi, Kenya, by more than 3000 students and their teachers. The latest school that implemented the Peepoo solution is Little Smile School with a school population of 120 students. Before the Peepoo solution was implemented, the school did not have any toilets at all, and the teachers often faced problems of sick children and girls being absent from school during menstrual periods.

Learn more about our work in schools at: <http://www.peepoople.com/we-are-all-peepoople/schools/>

The exhibition, "100 Innovations", opens at the National Museum of Science and Technology in Stockholm on February 25, 2012. For complete details, visit: www.100innovationer.com. Peepoo will be displayed in the section for Social Innovations. During the exhibition, visitors will be able to read about how Peepoo works as a toilet, learn about how Peepoo as fertiliser helps secure the schools' food security, and follow two children from the Kibera slum during a day in their lives.

Peepoople will also be on display at the World Water Forum in Marseille, France on March 3, 2012 in an exhibition designed to recreate informal settlements. Here you will be able to see the Peepoo home toilet solution and meet with Peepoople representatives.

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For images, please go to: <http://www.peepoople.com/news-media/media/>

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Peepoople's mission is that everyone should have access to dignified and hygienic sanitation. The Peepoo toilet was invented in 2005 by architect and professor Anders Wilhelmson and Peepoople AB was founded in 2006. From 2006 to 2009 the Peepoo solution was developed in cooperation with the Swedish University of Agricultural Sciences (SLU) and the Royal Institute of Technology (KTH), as well as industrial partners. Following successful field-tests in 2008-2011 in urban slums in Kenya and Bangladesh in cooperation with the German international cooperation agency GIZ, and on Haiti with International Rescue Committee and Oxfam, and in Pakistan together with UN-Habitat. The main focus areas are disaster relief, refugee camps, urban slums and schools. In November of 2010, Peepoo was introduced in the Kibera slum in Nairobi where it is currently used by more than 4,500 active users. In November of 2012, Peepoople will have its first high-speed production line in operation, ready to deliver on a large-scale. For complete details, visit: www.peepoople.com