

## PRESS RELEASE

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## Peepoo selected for the "Village of Solutions" at World Water Forum in Marseille

From March 12 through 17, 2012, the Peepoo toilet will be one of 12 solutions showcased in the 4,000 square-meter "Village of Solutions" at the 6<sup>th</sup> World Water Forum in Marseille.

Peepoo and supporting products will be displayed in the "Slum Pavilion"; a recreation of an informal settlement that will be constructed in the heart of the "Village of Solutions". Potential water solutions will also be demonstrated here, read more at: [www.worldwaterforum6.org](http://www.worldwaterforum6.org).

Since 2010, Peepoo has been available for purchase as a home toilet by residents of the Kibera slum in Nairobi, Kenya – one of the largest informal settlements in Africa. Today, Peepoos are now sold, used and collected serving more than 4,500 people and 22 schools in Kibera.

As with most urban slums, Kibera does not have the infrastructure necessary to supply its residents with sufficient sanitation. Peepoo offers a sanitation option to dirty, overfull latrines, "flying toilets" or defecating in public. It brings dignity and safety to people, especially to women and children.

Peepoople will be present during the entire World Water Forum. To arrange a meeting, please contact Åsa Angelino at +46 73 335 8468 or via email at [asa.angelino@peepoople.com](mailto:asa.angelino@peepoople.com). During Wednesday and Thursday, Peepoople CEO Karin Ruiz will be present, and during Monday to Wednesday Peepoople Kenya CEO and Peepoople Head of Slum and School Projects Camilla Wirseen will be available.

You are also welcome to drop by and meet Peepoople in the Slum Pavilion on Wednesday, March 14, between 9:30 and 11:30, or on Friday, March 16, between 11:30 and 14:00.

Within the Slum Pavilion, an area has been designated for discussing the topic of water and sanitation. Peepoople is participating in the workshop called "My Idea: good or bad solution" on Friday, March 16, from 9:00 to 11:00.

For press inquiries please contact Martina Nee at +46 707 22 11 24, or via email at [martina.nee@peepoople.com](mailto:martina.nee@peepoople.com).

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*Peepoople was formed to develop, produce and distribute the Peepoo. The company was founded in 2006 and is based in Stockholm, Sweden and in Nairobi, Kenya. Peepoo was invented by Anders Wilhelmson. At Peepoople, our mission is that all people who so desire shall have access to dignified and hygienic sanitation – with a long-term goal to reach 150 million people daily. For more information please visit: [www.peepoople.com](http://www.peepoople.com)*