



## PRESS RELEASE

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### **United Postcode Lotteries helps secure safe sanitation and hygiene for 10,000 school children in Kenya's largest slum Kibera**

**The Swedish company Peepoople and its sister organisation Peepoople Kenya have now secured funding to start scaling up the Peepoo School Programme in Kenya. The United Postcode Lotteries are contributing with 3 million SEK, which enables 10 000 more school children to be added to the programme in Kibera, Kenya's largest slum.**

The aim of the Peepoo School Programme is to improve the health, safety and school performance of children in slum environments on large scale. As part of the school programme the schools receive the self-sanitising Peepoo toilet, hand-washing facilities, as well as education in health, hygiene and sanitation for the children, their parents and the teachers.

At present, the programme includes almost 12 000 children in 72 schools in Kibera, Nairobi's largest slum, and two schools in slums in Kisumu, Kenya's third largest city. Thanks to the funding from the Swedish Postcode Lottery the Peepoo School Programme will be able to reach 22 000 school children in Kenya by September.

The state of sanitary facilities in schools and the level of children's hygiene are terribly poor in urban slums all around the world. Often hundreds of children have to share a single pit latrine where the floors are covered with fresh faeces. Children without shoes are left with no option but to stand barefoot in this mess to relieve themselves. Many schools in slums lack toilets all together. This leaves children with few, if any, options but to defecate out in the open during school hours. At the least, this results in a loss of time away from lessons for students. In the worst cases, the incidence of rapes can become an everyday occurrence.

The lack of sanitation leads to water contamination, a primary cause of typhoid, diarrhoea, and other intestinal diseases. Each year, these diseases cause more than 1.1 million deaths in people over the age of five, and 1.5 million deaths in children under the age of five.

"In an environment of poor health and hygiene, children are unable to fulfil their educational potential. The Peepoo School Programme has proven to have an immediate effect on children's lives, improving their health, safety, school attendance and self-esteem." says Karin Ruiz, CEO of Peepoople.

With Peepoo - a personal, single-use, biodegradable toilet that sanitises the faeces shortly after use - Peepoople ensures a healthy, safe and clean sanitation solution in schools. Peepoo does not require complex infrastructure and can be rapidly implemented. After use, Peepoo can be utilised as fertiliser in school gardens and contribute to improved food security in schools.



### **About Peepoople**

Peepoople AB was formed to develop, produce and distribute Peepoo. The company was founded in 2006 and is based in Stockholm, Sweden.

In Kenya, the Peepoo School Programme is implemented by the independent NGO Peepoople Kenya, a sister organisation to Peepoople AB.

At Peepoople, our mission is that all people who so desire shall have access to dignified and hygienic sanitation.

[www.peepoople.com](http://www.peepoople.com)

Video from Peepoo School Programme in Kibera: <http://vimeo.com/85233684>

### **About United Postcode Lotteries**

The United Postcode Lotteries consists of the Nationale Postcode Loterij, the BankGiro Loterij and the Vrienden Loterij in Holland, the People's Postcode Lottery in the UK and the Swedish Postcode Lottery in Sweden. The lotteries share the same vision: to contribute to a better world for people and the planet, and they fulfil this vision by donating all profits to charitable causes. Novamedia/the United Postcode Lotteries are the world's 2<sup>nd</sup> largest private donor to charitable causes. Since the start of the Dutch Postcode Lottery in 1989, the lotteries have donated 6.1 billion euro to charities.

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